

# SALES IMPACT

## REPORT & WORKSHOP

IDENTIFY YOUR **SELLING STRENGTHS** *and*  
*the* **BUYING BEHAVIORS** *of* YOUR PROSPECTS

*Master the art of selling by learning how your sales style influences buying decisions.*

Whether you are new to selling or a seasoned sales veteran, the Maxwell Sales Impact Report & Workshop will undoubtedly guide you to impactful results. This report helps you discover your selling style and ways to maximize it. It also offers awareness of the various buying styles of your clients. If you sell any product, service, or a combination thereof, this report will equip you to:

- **IDENTIFY YOUR PREFERRED STYLE OF SELLING** and understand your sales strengths and limitations.
- **LEARN HOW TO CONNECT WITH POTENTIAL BUYERS** and find out what makes them tick.
- **USING THE MATRIX OF CUSTOMER BUYING STYLES**, learn how to sell to every type of person.
- Receive a detailed **SALES IMPACT REPORT** and get a clear picture of how to improve your sales **RESULTS** and **PERFORMANCE**.

*The*  
**MAXWELL METHOD** *of*  
**SELLING**

